

Fully *recyclable paperboard** containers from the industry leader

As the industry leader in frozen dessert packaging, we have long offered innovative solutions in a variety of shapes and sizes to our customers. Now, we can offer a container made from **fully** recyclable paperboard.

The most trusted paperboard containers in the industry are now available with a “polyfree” coating designed to make the entire package (cup and lid) fully recyclable. We proudly introduce our new **PF** line of fully recyclable all paper cups and covers.

Recycling ice cream containers

Previously, recycling paperboard ice cream containers was not possible due to the polyethylene coating used on the paperboard. **PF** is “polyfree,” eliminating this technical hurdle when it comes to recycling. Now your customers could recycle a container where previously they could not.* **PF** is available in all the sizes and shapes you’ve grown accustomed to using for decades.

For more detailed information on this new product, call our **PF Hotline at 913.583.8800** or email us at packaging@us.huhtamaki.com with a subject line of **PF cup**.

Sustainability isn't a word. It's an action

Our sustainability commitment means dedication of resources to confront social, health, environmental and economic issues with innovative solutions that will meet consumer choice expectations and market criteria for performance and cost. It's a multitude of actions stretching from packaging manufacturing to product development involving our employees, our products and our practices every single day.

Package lifecycle management is a constant consideration, from the raw materials, through post-consumer disposal, recycling and reuse. We continuously look to uncover new and more effective ways for our packaging to preserve and protect food products while improving consumer convenience throughout its life cycle. The new fully recyclable **PF** package serves as another great example of this commitment.



*Where collection systems to recycle paper products with food residue are available. Currently this product is recyclable only in the communities that have appropriate recycling programs.